

Project Management Seen Through the Looking Glass

*Keynote
Presenter*

*Certified
Project
Management
Expert*

*In-Demand
Consultant*



POPULAR PRESENTATIONS

"Thank you for presenting... you made the day a huge success!!!"

IBM

THE WONDERLAND OF PROJECT MANGEMENT What your boss needs to know about project management

From Total Quality Management to Systems Thinking numerous management concepts have come and gone over the last 20 years. Many of these concepts have had millions of followers jump on the bandwagon before they died out. Is project management heading toward a similar fate? This dynamic presentation introduces a senior executive's unique perspective and provides much needed tangible measures to the sometimes abstract art and science of project management.

- ▲ *Down the Rabbit Hole...* Why do firms adopt project management?
- ▲ *Exploring the Wonderland...* What happens to most PM implementations?
- ▲ *Waking Up...* How to achieve success with project management?

HOW TO AVOID LOSING YOUR HEAD TO THE QUEEN OF HEARTS Organizational success in a dynamic world

Never has the world been more fast-paced. Technology has reduced distance and response time. Yet, most organizations continue to have failed efforts. Every five to ten years a new management mantra arrives promising to provide the answers, yet failure rates and employee stress are higher than ever before. This powerful program will provide some key answers by introducing the fundamental principles of one of the world's oldest and most valued professions.

- ▲ *Meeting the Mad Hatter...* Learning to manage when confusion reigns.
- ▲ *Smiling like a Cheshire Cat...* Working with your organization's know-it-alls.
- ▲ *Living with the Queen of Hearts...* Surviving the manager who places blame.

WHEN YOU'RE NOT SMILING LIKE THE CHESIRE CAT Organizational Vision – beyond the tactical to the strategic

Worker productivity is at the highest point in history, yet corporate profits are not. Repeated studies also show that worker satisfaction is low and organizational stress has never been higher. To make matters worse, our faith in management has never been lower. How are you going to meet the growing challenges of a modern executive? This presentation will provide you with the critical answers you need to be a successful visionary leader in the modern global business environment.

- ▲ *Beyond the Forest...* Learning to see beyond the tactical.
- ▲ *The Queen's Croquet Grounds...* Integrating your vision and your team.
- ▲ *Picking the Right Potion...* Learning to be directionally correct.



Looking Glass Development

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“... those with a good understanding of project management find themselves with solid footing on the executive ladder.”

PM NETWORK MAGAZINE
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MARTIN VANDERSCHOUW, the founder and CEO of Looking Glass Development, has spoken at many of America’s leading colleges and universities including: the Kellogg School, the Price School, the Krannert School, Stanford University, the Haas School and others. In addition, he has addressed numerous organizations throughout the world including IBM, General Electric, and ChevronTexaco.

Martin is a certified expert in the field of project management employing the only ANSI, IEEE and ISO accepted standards within the profession, which are used in over 140 countries and published in nine different languages. Martin also serves as president of the world’s 6th largest PMI Chapter with almost 2000 members, and is actively involved in ASTD and the National Speakers Association.

As an in-demand consultant to Wells Fargo, The PGA Tour, Cenvo and others Martin’s work has appeared in FORBES MAGAZINE, INTERACTIVEWEEK, VIRTUAL FINANCE, the LOS ANGELES TIMES, the SAN FRANCISCO CHRONICLE, the SAN JOSE MERCURY NEWS and many other publications. He is listed among the NATIONAL REGISTER’S WHO’S WHO FOR EXECUTIVES AND PROFESSIONALS, was recently recognized as one of the top seven project management executives in the world (PM Network Magazine), and is the recipient of the 2004 PMI Leadership Award.

Partial List of Speaking Clients

- ▲ IBM
- ▲ First Data Corporation
- ▲ General Electric
- ▲ Chevron/Texaco
- ▲ Project Management Conference, Manitoba
- ▲ Rocky Mtn. Information Management Association Conference
- ▲ PMI San Francisco Chapter
- ▲ PMI Leadership Conference
- ▲ PMI Silicon Valley Chapter
- ▲ PMI Pikes Peak Chapter
- ▲ The University of Denver

What Others Are Saying

Very motivating speaker... made our conference!

Sun Microsystems

Challenged the audience perspective, well done.

PMI Manitoba

Fantastic presentation – made our conference the most successful yet.

RMIMA



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